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*Shinobu Ito (Designers)*

*Shinobu Ito is a Japanese Designer, Design director with a broad work experience in architecture, interior and space, surface, product, industrial and packaging design. Graduated at Tama Art University, she holds a Master at the Design Direction at Domus Academy. Between 1988 and 1995 she worked in CBS SONY (Sony Music Entertainment) as a designer with a sense of marketing, planning and promotion. She is currently active in Italy as a consultant and designer for European and Japanese companies. She also has activities in the sustainability of design for cultural heritage.*

*She have received design awards such as: "Compasso d' Oro" (2011, Italy), "Compasso d' Oro Menzione d' Onore" (2011, Italy), "Red Dot Award Best of the Best" (2016, Germany, Singapore), "Design Plus" (2016, Germany), "NY NOW Best Product" (2017, USA), "The Good Design Award (2001, Japan), "Mastro d'arte della pietra" (2019, Italy\_ since 1319 this award for the 700th anniversary of the traditional award given to the stone artist Maestro) and many other international design awards. Some projects are a part of permanent collection of the Triennale Design Museum in Milan. She is a visiting professor of Domus Academy, Polytechnic University of Milan, Raffles Milano (Italy) and Tama Art University (Japan). Project Associate Professor of the Research Center for Advanced Science & Technology at the University of Tokyo (Japan). She is a member of the ADI / Associazione Disegno Industriale (Italy), board member of the JAFCA / Japan Fashion Color Association (Japan) and the APDF / Asia Pacific Designers Federation (China). She is also a part of International Design Awards such as IAI Design Award (China). Published a biography book "Setsu & Shinobu Ito\_E- ast-West Designer" (Logos Italy 2008).*

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## IT

### Shinobu ITO (Designers)

Shinobu Ito è una Designer, Design director Giapponese con una vasta esperienza di lavoro in svariati settori, tra cui architettura, interior e space, product, industrial e packaging design.

Laureata alla Tama Art University, consegne un Master presso la Domus Design Academy in Design Direction. Tra il 1988 e il 1995 lavora in CBS SONY (Sony Music Entertainment) come designer con accezione di marketing, pianificazione e promozione. Attualmente è attiva in Italia, come consulente e progettista per aziende europee e giapponesi. Inoltre ha attività nella sostenibilità del design per il patrimonio culturale.

Ha ricevuto premi prestigiosi nel campo del design come "Copasso d'Oro" (2011, Italia), "Compasso d' Oro Menzione d'Onore" (2011, Italia), "Red dot Award Best of the Best" (2016, Germania, Singapore), "Design Plus" (2016, Germania), "NY NOW Best Product" (2017, USA), "The Good Design Award (2001, Giappone), "Mastro d'arte della pietra" (2019, Italia\_premio Mastro della pietra ha raggiunto il 700° anniversario) e molti altri premi. Alcuni progetti presero parte alle collezioni permanenti della Triennale di Milano. Shinobu Ito è professore di contratto presso la Domus Academy di Milano, il Politecnico di Milano, Raffles Milano (italia) e visiting professor la Tama Art University (Giappone). Progetto Professore Associato del Research Center for Advanced Science & Technology della Università di Tokyo. E' membro dell' ADI / Associazione Disegno Industriale (Italia), membro della JAFCA / Japan Fashion Color Association (Japan) e dell' APDF / Asia Pacific Designers Federation (China). Fa parte della giuria di Internatio- nal Design Award compreso IAI Design Award (Cina). Nel 2008 venne pubblicata la loro biografia "Setsu & Shinobu Ito\_East-West Designer" (Logos Italy).

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## 伊藤志信（デザイナー）

伊藤志信は、建築、インテリア、スペースからプロダクト、パッケージデザインまで多岐にわたるデザインを総合的に行っているデザイナーである。多摩美術大学卒業後、CBS ソニー(現ソニーミュージックエンターテイメント)、ソニークリエイティブプロダクツを経て ドムスアカデミー修了後独立。1997 年ミラノにデザイン事務所を設立し、世界各国のクライアントに対する幅広いデザイン開発、 デザインコンサルタント業務を行う。世界各国で作品発表、展示会を行い、その作品は多数の書籍や雑誌に掲載されている。 Premio Compasso d'oro 金賞、Premio Compasso d'oro 銀賞 (伊) 、Design Plus 賞 (独) 、Reddot Award 2016 Best of the Best 賞 (独) 、NY NOW Best Product 賞 (米) 、 Good Design 賞 (日本) 等多くの 国際デザイン賞を受賞。その作品はミラノの近代美術館にパーマネントコレクションとして納められている。700 年の歴史をもつイタリアの石の芸術マスター、Mastro d'Arte della Pietra の称号を得る (2019 伊) 。ミラノ工科大学、ベネツィア大学、Domus Academy、ラッフルズミラノ(伊)で契約教授。多摩美術大学客員教授。東京大学先端科学技術研究センター特任准教授。ADI (伊) 会員、日本流行色協会 (日本) 、APDF (中国) のボードメンバー。IAI デザイン賞 (中国) 他、国際デザイン賞の審査員を務める。“SETSU & SHINOBU ITO east & west designer”(Logos 出版社、2008 伊) が出版される。

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