

SETSU & SHINOBU ITO

Setsu Ito, graduated from Tsukuba University in Japan, began collaborating with leader of avant-garde Italian design Alessandro Mendini at Studio Alchimia and master of modern design Angelo Mangiarotti. Shinobu Ito, graduated from Tama Art University in Tokyo, started her career for CBS Sony (Sony Music Entertainment) in Sony Creative Products and attained a Master Degree at Domus Academy, Milan. They opened their design studio in 1995 consulting for important international companies, and have received design awards such as: The Young & Design Award 1999" (Italy), "The Good Design Award 2001" (Japan), "The Toyama Product Design Award 2001" (Japan), "ADI Design Index 2001, 2005" (Italy) and "Premio Compasso d'Oro 2011" (Italy). Some projects became permanent collection of "Triennale Design Museum", Milan and "Die Neun Sammlung International Design Museum", Munich. Their works were published in design books and magazines worldwide such as: biography "East-West Designer" (Italy 2008), International Design Year Book (Sterling 1996, 1997, 1998, 2000, 2001, 2004, 2007), The Eco-Design Handbook (Sterling 2002), New Furniture Design (2005 in the U.S., Britain, Germany), 1000 New Designs (Sterling 2006), European Design Since 1985 (2009), Plastic (Spain 2007), Process (British Issue Cover 2009), Wallpaper magazine cover (Italy November 2006) and Elle Deco cover (Italy April 2010, 20 years activity celebration). They are visiting professors for important design schools such as Domus Academy in Milan, Politecnico di Milano, IUAV University of Venice, IED Istituto Europeo di Design Milano, and Tsukuba University.

Setsu Ito, laureato all'Università Tsukuba in Giappone, collaborò con il leader del design italiano d'avanguardia Alessandro Mendini per lo Studio Alchimia ed il maestro del design moderno Angelo Mangiarotti. Shinobu Ito, laureata all'Università d'Arte Tama in Tokyo, iniziò la sua carriera presso CBS Sony (Sony Music Entertainment) in Sony Creative Products, seguito da un Master alla Domus Academy di Milano. Nel 1995 aprono il loro studio di design come consulenti per importanti aziende internazionali, ricevendo premi come: The Young & Design Award 1999" (Italia), "The Good Design Award 2001" (Giappone), "The Toyama Product Design Award 2001" (Giappone), "ADI Design Index 2001, 2005" (Italia) e "Premio Compasso d'Oro 2011" (Italia). Alcuni loro progetti diventano collezione permanente alla "Triennale Design Museum" di Milano e "Die Neun Sammlung International Design Museum" di Monaco. I loro lavori vengono pubblicati su libri e riviste internazionali di design come: la biografia "East-West Designer" (Italia 2008), International Design Year Book (Sterling 1996, 1997, 1998, 2000, 2001, 2004, 2007), The Eco-Design Handbook (Sterling 2002), New Furniture Design (2005 negli Stati Uniti, Gran Bretagna e Germania), 1000 New Designs (Sterling 2006), European Design Since 1985 (2009), Plastic (Spagna 2007), Process (2009 Testata British Issue), Testata della rivista Wallpaper* (Italia Novembre 2006) e Elle Decor (Italia Aprile 2010 per celebrare i 20 anni di attività). Sono docenti presso scuole di design come: Domus Academy in Milano, Politecnico di Milano, IUAV Università di Venezia, IED Istituto Europeo di Design Milano, e l'Università Tsukuba in Giappone.

伊藤節は筑波大学大学院修了後イタリア前衛デザインの騎手アルキミア／アレッサンドロ・メンディーニ、モダンデザインの巨匠アンジェロ・マンジャロッチェを経て独立。伊藤志信は多摩美術大学卒業後、CBSソニー（現ソニーミュージックエンターテイメント）、ソニークリエイティブプロダクツを経てドムスアカデミー修了後独立。1995年に事務所を設立し各国の国際企業や日本企業との共同開発、デザインコンサルタントを行い、Young & Design賞（1999伊）、Good Design賞（2001日）、Toyama Design賞（2001日）、NY Stationery賞（2001米）、Rodolfo Bonetto賞（2002伊）、ADI Design Index 選出（2001, 2005伊）、Premio Compasso d'oro賞（2011伊）、Premio Compasso d'oro Menzione d'onore賞（2011伊）を受賞し、作品はミュンヘンの近代美術館、ミラノデザイン美術館のパーマネントコレクションにも選ばれる。モノグラフィ本 Setsu & Shinobu Ito (2008伊) の他、International Design Year Book（1996, 1997, 1998, 2000, 2001, 2004, 2007英）、The Eco-Design Handbook（2002英）、New Furniture Design（2005米英独）、1000 New Designs（2006英）、European Design Since 1985（2009米英）、Plastic（2007スペイン）、Process（2009英）等の書籍や、Wallpaper誌（2006.11号英）の表紙、Elle Decor Italia誌（2010.4伊）20周年記念号の表紙を飾るなど、世界中の書籍、雑誌、メディアで紹介されている。ドムスアカデミー、ミラノ工科大学、ヴェネツィア大学、IED、筑波大学で客員教授を務める。